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Dear Colleague:

We are pleased to invite you to take part in the **G7 Canada Brain Economy Summit**—a focused, high-level initiative to mobilize cross-sector leadership and position brain health and brain skills as strategic priorities for economic growth, innovation, and workforce resilience.

The summit includes virtual roundtables aligned with G7 engagement group themes—including Business, Labour, Civil Society, and Science—and culminates in a public **Global Briefing on the Brain Economy on June 14, 2025 in Calgary, Alberta, Canada**, timed to coincide with the **G7 Leaders' Summit in Kananaskis**.

This initiative will bring together **senior voices from government, business, philanthropy, research, and civil society**—leaders shaping economic, innovation, and health strategies worldwide. Designed to spark practical collaboration across sectors, the summit will focus on advancing policy, aligning investment, and building long-term momentum for a thriving brain economy.

Insights from these sessions will inform the **G7 Brain Economy Declaration**—a shared set of policy and investment recommendations to be submitted to G7 Sherpas with the goal of influencing the G7 communiqué. This work will also drive continued progress across global efforts, including the **Science Summit at UNGA 80, the G20 South African Brain Economy Summit, and DAC Brain House@Davos2026**.

We hope you'll take part in this collective effort to make brain health a lasting global priority—and help shape the decisions and investments that will carry it forward.

Warm regards,

Jennie Z. Young, PhD

Executive Director

Canadian Brain Research Strategy

Our Partners:



You Are Cordially Invited

G7 Canada Brain Economy Summit

Join us for the **G7 Canada Brain Economy Summit**, a global initiative focused on how **brain capital**—our collective brain health and brain skills—can drive economic growth, resilience, and innovation.

Timed to coincide with **Canada's G7 Presidency and the G7 Leaders' Summit in June 2025**, the summit includes G7-aligned virtual roundtables and a public event in Calgary, bringing together senior leaders from government, business, research, and civil society to shape a shared vision for inclusive, brain-centered progress.

Why This Matters

Brain-related disorders cost the global economy **\$8.5 trillion in lost productivity each year** and rising, while demand for cognitive, emotional, and social skills is accelerating across every sector, driven by workforce shifts and technological change.

With **brain health named a global priority** for the first time at the 2025 World Economic Forum, there is now a meaningful opening to shape how countries respond.

This summit leverages brain health's new standing as a global economic priority to guide national and international action.

Our roundtable events will connect brain capital to real-world sector goals and generate policy and investment recommendations to inform strategy, guide resource allocation, and support cross-sector coordination in building the brain economy. Their insights will anchor the **Brain Economy Declaration, inform the G7 communiqué, and shape agendas for UNGA 80, the G20 Summit and DAC Brain House@Davos2026.**

Learn more at the [G7 Canada Brain Economy Summit](#) page.

Our Partners:



Event Details

Virtual Roundtables

Discussions will be organized around G7 engagement groups—such as Business 7, Civil Society 7, Labour 7, Science 7, and others—and will identify concrete actions for advancing the brain economy across sectors.

- Wednesday, May 28, 2025 – 10AM–1PM EDT / 4PM–7PM CEST
- Wednesday, June 4, 2025 – 10AM–11:30AM EDT / 4PM–5:30PM CEST

In-Person Brain Economy Global Briefing

This capstone event will present the Brain Economy Declaration, built from the roundtables, and showcase strategies and innovations shaping the brain economy.

- Date: Saturday, June 14, 2025 – 10:30AM–4:00PM MDT
- Location: BMO Centre, Calgary, Alberta, Canada.

Brain Economy Briefing Highlights

- Brain Economy Declaration Launch
 - Key insights and shared priorities from the G7-aligned roundtables.
- Policy Reflections: The Brain Economy in Practice
- Voices and Visions
 - Presentations from youth, caregivers, researchers, and business leaders sharing real-world impacts of the brain economy.
- Innovation Showcase
 - A curated exhibition of research, technologies, and community-driven models.

Registration

Attendance for the roundtables and in-person summit is by invitation, with limited capacity.

To express interest in attending or presenting, please complete the registration form by **Monday, May 19, 2025** at <https://bit.ly/G7BrainRSVP>.

Questions? Contact us at G7summit@canadianbrain.ca.

Our Partners:

